

CANADA-MEXICO DIALOGUE

BY CMX PARTNERSHIPS

Canada-Mexico Dialogue Program

Date: Wednesday, September 11, 2024

Location: The Vancouver Club, Downtown Vancouver, British Columbia

Time	Activity
7:45 am	Registration begins
8:00 am	Breakfast starts
8:30 am-8:35 am	Opening Remarks by Juan Navarro President of CMX Partnerships and Founder of the Canada-Mexico Dialogue
8:35 am-8:45 am	Welcome remarks by Ken Sim Mayor of Vancouver
8:45 am-9:05 am	Presentation by the Mexican Delegates Visiting British Columbia
9:05 am-9:25 am	Keynote Speaker: The Honourable Olga Beatriz García Guillén Consul General of Mexico in Vancouver
9:25 am-9:45 am	Keynote Speaker: The Honourable Jagrup Brar Minister of State for Trade, Government of British Columbia
9:45 am-10:00 am	Networking Break
10:00 am-10:25 am	Panel 1: Maximizing Opportunities through Canadian-Mexican Business Collaboration Moderator: Allison Boulton, Founder of ASLIN Canada Trading Ltd. Panelists: <ul style="list-style-type: none"> ● Anita Huberman, Honorary Captain, Royal Canadian Navy ● Jane Talbot, President & CEO of Downtown Van ● Michele Vincenti, Professor and the MBA Leadership and People Management chair at the University of Canada West
10:25 am-10:45 am	Featured Speaker: Jeanette Jackson CEO of Foresight Canada
10:45 am-11:00 am	Featured Speaker: Mr. César Lara Secretary of Economy, Government of Nayarit State, Mexico
11:00 am-11:25 am	Panel 2: Enhancing Canada-Mexico Business Opportunities Moderator: Salvador Trevino, Marketing Faculty at University Canada West Panelists: <ul style="list-style-type: none"> ● Marcela Cota Rivas, Director, Product Management and Technical Sales, Vitalus Nutrition ● Andres Abogado, Managing Partner at Abolaw
11:25 am-11:55 pm	Keynote Speaker: Aaron Fowler Associate Assistant Deputy Minister and Chief Trade Negotiator Global Affairs Canada
11:55 am-12:00 pm	Closing remarks President of CMX Partnerships and Founder of the Canada-Mexico Dialogue
12:00 pm-1:00 pm	Networking with Refreshments

The Canada-Mexico Dialogue aims to foster increased trade, investment, and overall business between these two remarkable countries. This Business Forum is organized by CMX Partnerships with the invaluable support of public and private organizations from both nations. For more information about the program, please contact Juan Navarro, President of CMX Partnerships and Founder of the Canada-Mexico Dialogue, at juan.navarro@cmxpartnerships.com

Tickets and registration at <https://cmxpartnerships.com/cmxdialogue>

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